

1. Rural Women in India: An Introduction

1-28

1.1 Rural India: An Overview

1.2 Changing Status of Indian Women

1.3 Empowerment of Women in India

1.4 Economic and Social Status of Rural Women

1.5 Women Entrepreneurs in India

1.6 Advantages of Women Entrepreneurship

1.7 Role of Rural Women in National Development

1.8 Review of Literature

1.8.1 International Research Studies

1.8.2 National Research Studies

2. Role of Women Entrepreneurs in Socio-economic Development

29-67

2.1 Rural Women Entrepreneurs

2.2 Entrepreneurship and Economic Development

2.3 Constraints in Entrepreneurial Growth

2.4 Scope of Entrepreneurship Development in India

2.5 Rural Poverty and Illiteracy in India

2.6 Status of Women

2.7 Changing Attitudes of Society towards Women

2.8 Self-reliance Efforts for Women

2.9 Women's Contribution in Economic

Activities

- 2.10 Effective Utilization of Women (Human) Resources**
- 2.11 Dual Responsibility of Women**
- 2.12 Managing Rural Women's Enterprises**
- 2.13 Efforts for Development of Women Entrepreneurship**
- 2.14 Role of Self-help Groups in Women's Development**
- 2.15 Women and Self-employment**
- 2.16 Women Entrepreneurship: Global Scenario**

3. Policies and Programmes for Entrepreneurship Development Among Rural Women

68-92

- 3.1 Government Initiatives for Women Empowerment**
- 3.2 Development Policies for Rural Women**
- 3.3 National Machinery for Empowering Rural Women**
- 3.4 Development of Women and Children in Rural Areas (DWCRA)**
- 3.5 Training to Rural Youth for Self-employment (TRYSEM)**
- 3.6 Swarnajayanti Gram Swarajgar Yojana (SGSY)**
- 3.7 Rashtriya Mahila Kosh (RMK)**
- 3.8 National Commission for Women (NCW)**
- 3.9 Science and Technology Entrepreneurship Park (STEP)**
- 3.10 Mahila Samridhi Yojana (MSY)**
- 3.11 Indira Mahila Yojana (IMY)**
- 3.12 Mahila Swayam Sidha Yojana (MSSY)**
- 3.13 Janani Suraksha Yojana (JSY)**
- 3.14 Raj Rajeshwari Mahila Kalyan Yojana (RRMKY)**
- 3.15 Maher Yojana**

- 3.16 Annapoorna Yojana
- 3.17 Kamdhenu Yojana
- 3.18 Mahila Swavalamban Nidhi (MSN)
- 3.19 Reception Centres and State Homes for Women
- 3.20 Schemes of Indian Banks for Rural Women Entrepreneurs
 - 3.20.1 National Bank for Agriculture and Rural Development (NABARD)
 - 3.20.2 IDBI's Mahila Udyam Nidhi (MUN) and Mahila Vikas Nidhi (MVN)
 - 3.20.3 Priyadarshani Yojana of Bank of India
 - 3.20.4 Stree Shakti Yojana of State Bank of India
 - 3.20.5 Scheme of Indian Bank
 - 3.20.6 Small Industries Development Bank of India (SIDBI)
- 3.21 Non-governmental Organizations (NGOs)
 - 3.21.1 National Alliance of Young Entrepreneurs (NAYE)
 - 3.21.2 National Association of Women Entrepreneurs and Executives (NAWEE)
 - 3.21.3 Self-employed Women's Association (SEWA)
 - 3.21.4 Federation of Indian Women Entrepreneurs (FIWE)
 - 3.21.5 International Centre for Entrepreneurship and Career Development (ICECD)
- 3.22 Training for Rural Entrepreneurship Development

4. Potential for Women Entrepreneurship

93-107

- 4.1 Role of Female Entrepreneurship in Socio-

economic Development

4.2 Infrastructure for Rural Entrepreneurship

4.3 Measures to Encourage Rural Women

Entrepreneurs

4.4 Micro Entrepreneurship and Rural Women

4.5 Potential of Indian Women

4.6 New Business Ideas for Women

Entrepreneurs

4.7 Improving Rural Women's Access to Finance

4.8 Computer Education for Women in Rural

India

4.9 Changing Role of Rural Women

Entrepreneurs

4.10 Opportunities in Services Sector

5. Problems and Prospects of Rural Women

Entrepreneurs

108-130

5.1 Three Ks: Kitchen, Kids and Knitting

5.2 Problems in Women Entrepreneurship

Development

5.3 Problems of Business Finance

5.4 Social, Cultural and Religious Attitude

5.5 Marketing Problems

5.6 Government Policies and Schemes

5.7 Educational and Technical Qualification

5.8 Raw Material and Infrastructural Problems

5.9 Gender Discrimination

5.10 Family Problems

5.11 Motivational Factors

5.12 Production Related Problems

5.13 How to Develop Rural Women

Entrepreneurship?

5.14 Areas of Micro Entrepreneurship

Development

5.15 Concluding Observations